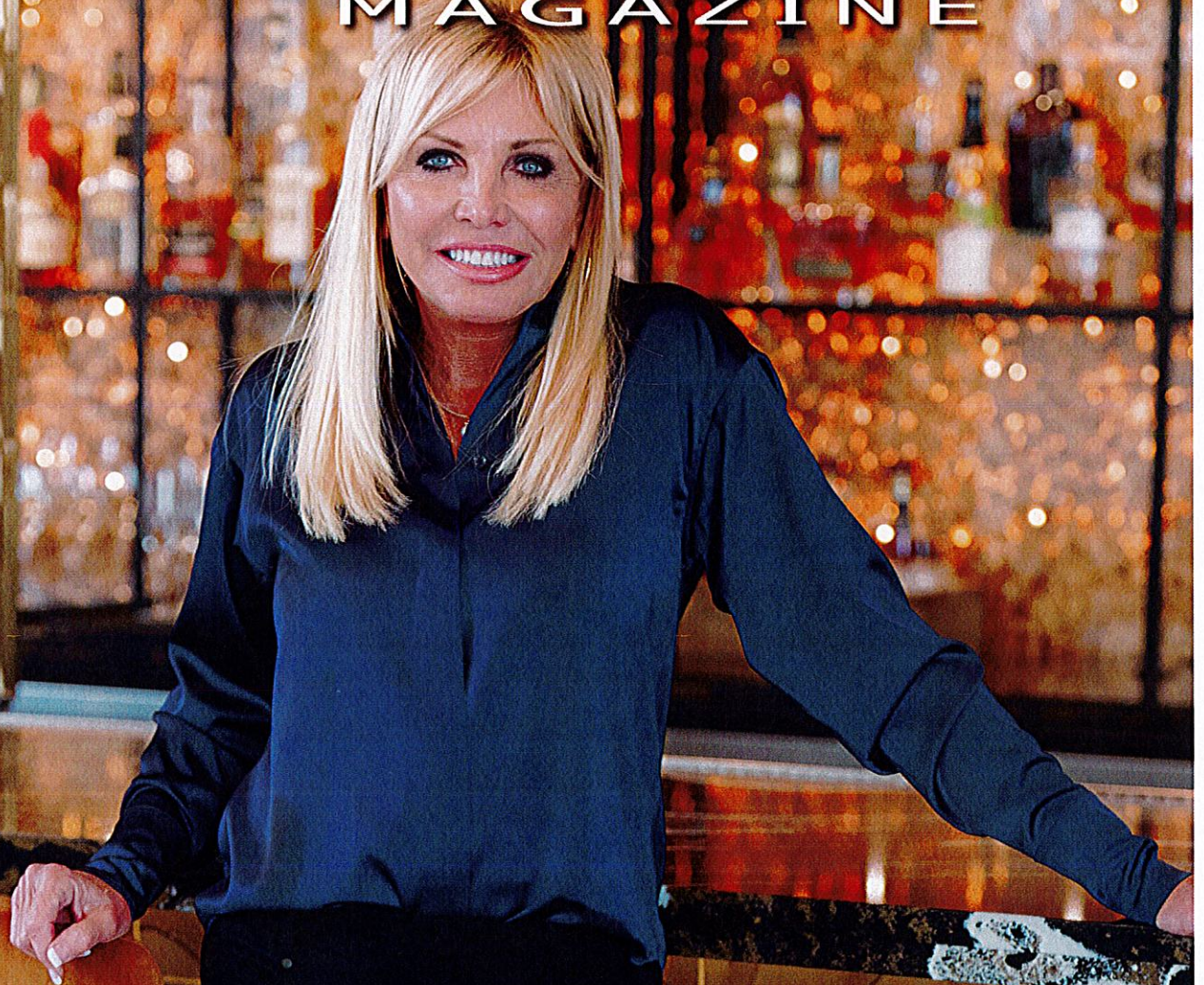


TOP AGENT

MAGAZINE



KATHY MAY
MARTIN



Top Agent Kathy May-Martin is the Owner and Managing Broker of Coldwell Banker Jim Henry & Associates, where she assists clients throughout Knoxville, Oak Ridge, and the surrounding areas.

A best-selling author and top producing Broker in the Knoxville region, Kathy May-Martin has always possessed an entrepreneurial spirit. She would first delve into real estate in 1992, noting how the industry complemented her elite business acumen and passion for helping others. In the years since, she has led an accomplished career as an agent and Broker, establishing a network of satisfied clients that spans the state. Today, she is the Owner and Managing Broker of Coldwell Banker Jim Henry & Associates, where she assists clients throughout Knoxville,

Oak Ridge, and the surrounding areas. A global luxury agent featured in notable publications such as *The Top 100 Magazine*, she has cultivated a boutique workflow to meet the needs of any buyer or seller.

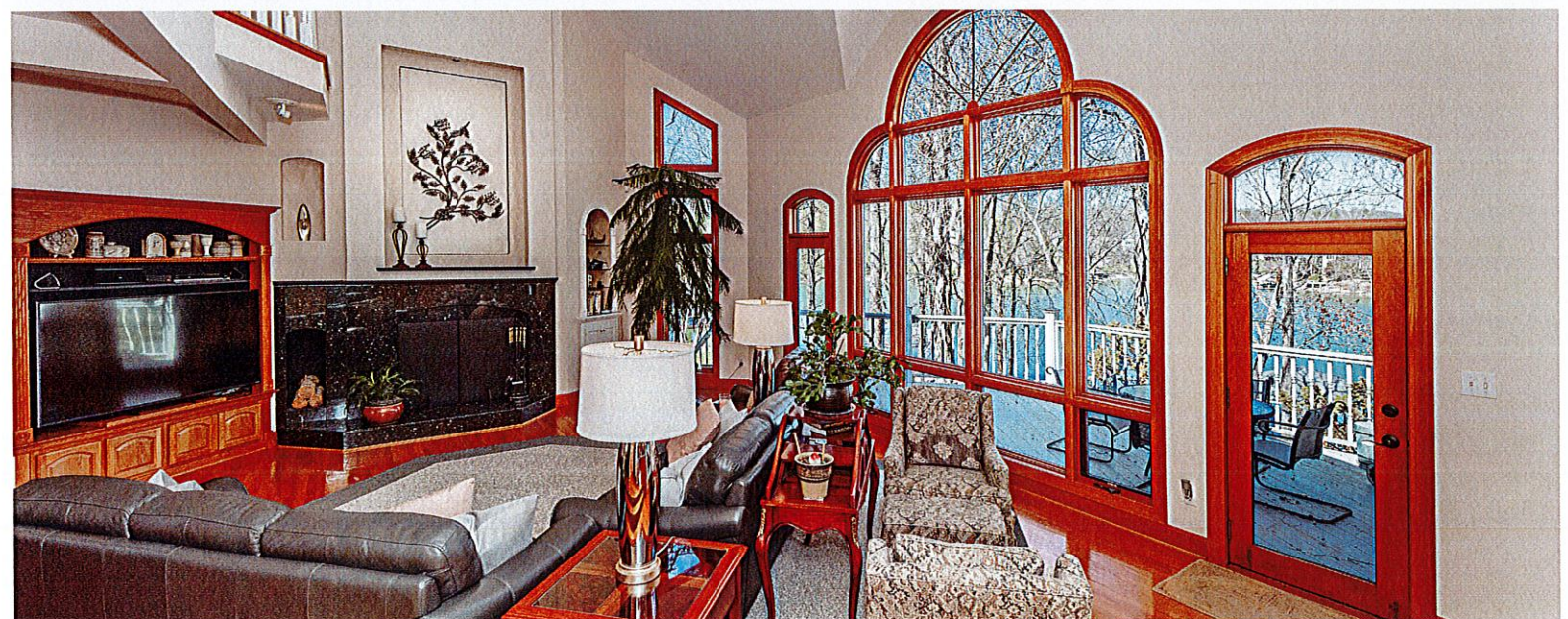
When listing a property, Kathy prefers a comprehensive approach. After helping her clients fully prepare for the market, she shares their listing to a highly targeted blend of digital and social media campaigns. Along the way, she utilizes the cutting edge strategies and resources

available through Coldwell Banker to give her sellers an added advantage, generating as much buzz as possible in the leadup to their standout open house showing.

Elsewhere, Kathy is just as attentive when assisting her buyers, carefully guiding them to the right investment for their best interests. In fact, she keeps in touch long after the deals are done

through regular check-ins to make sure they are satisfied in their new homes. Over the years, she has earned a fantastic reputation throughout Tennessee, with the vast majority of her volume coming from repeat clients and referrals.

Now averaging over \$20 million in annual volume at an average price point of \$265,000, Kathy remains committed to the standards that





Kathy is equally devoted to her industry as the author of the popular book, *The Essential Guide to Buying and Selling Homes*, which features key insights gleaned from her prestigious real estate career.

set her apart. “I’ve had the privilege to have some clients for whom I’ve sold 10 houses or more,” she says. “At the end of the day, my buyers and sellers know they can trust that I have the negotiating tools and expertise needed to get them the best deal possible—whichever side of the table I’m on.”

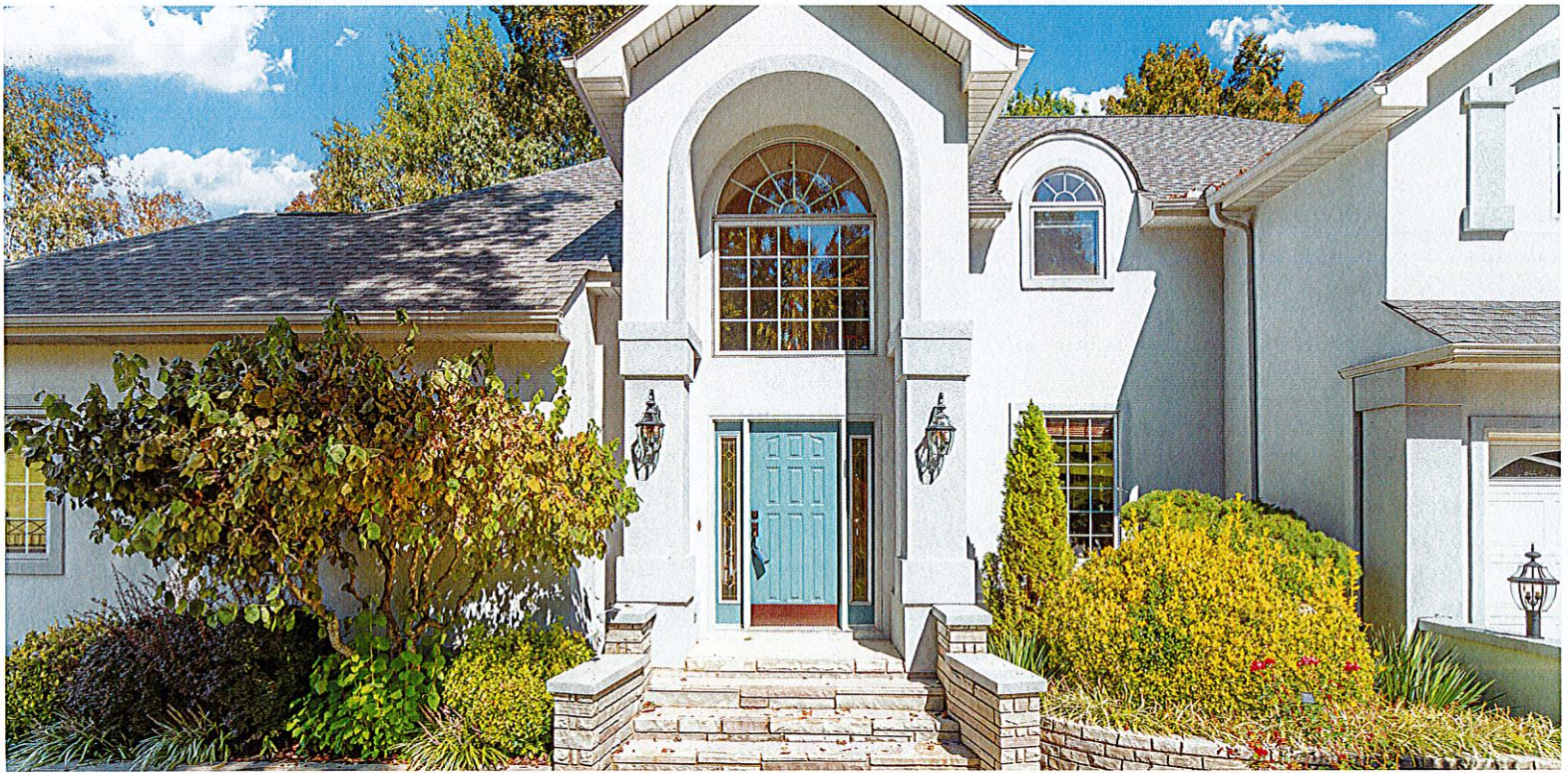
Voted Roane County’s Woman of the Year in 2021, Kathy is dedicated to her community,

serving as Chair of The Fort Sanders Foundation Board of Directors, as well as her local Chamber of Commerce and Rotary Club. Also designated as Chair of the Year across five counties in the Scouts Community, she is heavily involved in a variety of local causes, schools, and organizations throughout the year. Kathy is equally devoted to her industry as the author of the popular book, *The Essential Guide to Buying and Selling Homes*, which

features key insights gleaned from her prestigious real estate career. When she's not with clients or giving back, she can be found spending time with her family and friends, relaxing on the lake, or traveling.

As her volume maintains its steady growth, Kathy intends on layering her support team

while mentoring rising agents and expanding her reach throughout the region. "In real estate, no two days are the same," she says. "Every transaction is an opportunity to meet people from all walks of life. Most of all, though, I love hearing a client's story while seeing how I can help them realize their goals in our market. For me, there could be nothing more rewarding."





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